



Announcing
1989 American Eagle
proof bullion coins.
Magnificent revivals
of classic American coins
... made with time-honored
artistry, dedication and pride.

Their heritage reflects your highest values
... and America's.



Have you ever spotted an object you just *knew* would be a collectible long before other collectors did? Whatever caught your eye—an intricately detailed pocket watch, a perfect Tiffany lamp, a classic roadster or a hand-cast antique bank—almost certainly had two qualities common to *all* fine collectibles:

Rare beauty that beckons your eye time and again; and exceptional craftsmanship that can come only from the artisan's total dedication to his work.

These very same qualities make 1989 American Eagle proof bullion coins collectibles you'll be proud to own and display.

Available *exclusively* from the United States Mint, American Eagle proof coins for 1989 offer stunning revivals of two of the most elegant images ever to appear on a coin. Each is meticulously crafted by some of the most skilled artisans in *any* field with the dedication and pride you hold precious.

To discover how you can have these exquisite collectibles minted for *your* collection, please read on.

Memorable images out of our nation's past to treasure and share.

American Eagle proof coins are *collector's limited editions* of legal tender U.S. bullion coins bought and traded on the world bullion market. Although these proof coins have been available only since 1986, the designs they revive were conceived *early in this century*, during America's Gilded Age.

It was a time when America began to emerge as a world power, and President Theodore Roosevelt commissioned coinage "worthy of a civilized people ... as good as that of the ancient Greeks."

1989 American Eagle proof coins are available in four denominations of gold coins and one silver coin; for the rest of their exciting story, please pull out this flap

Boldly accepting Roosevelt's challenge, Augustus Saint-Gaudens, one of the most acclaimed sculptors of the day, created a design worthy of the name "Liberty."

Emerging from a sunburst and encircled by stars, Liberty holds in her right hand a torch symbolizing vigilance. Her left hand bears an olive branch, a universal expression of peace.

This design, which originally appeared on the 1907 double Eagle, is considered by many to be the most beautiful ever to grace a coin! It is now revived on the obverse side of all 1989 American Eagle proof gold coins.

On the reverse of the 1989 gold coin, contemporary sculptor Miley Busiek's family of American eagles symbolizes American family values. It captures for all time a female eagle nurturing her young in their nest, while the male hovers protectively above.

The American Eagle proof silver coin: An economical way to start your collection ... a thoughtful gift as well.

This is a coin as affordable as it is beautiful! Striding out of our past, and beckoning toward the future, is the graceful "Walking Liberty" by another distinguished artist of the early years of this century, A.A. Weinman. This image, too, first appeared on a widely admired coin—the silver half dollar first minted in 1916.

A memorable heraldic eagle and shield by United States Mint sculptor John Mercanti graces the reverse side as an enduring symbol of our nation's strength.

Your proof coins are meticulously hand-crafted ... and securely encapsulated for viewing and safekeeping.



Whether you ultimately select gold or silver, each 1989 American Eagle proof coin reflects the dedication, patience and pride that are



hallmarks of any fine collectible ... and that set official U. S. Mint proof coins apart from those struck by any other mint in the world.

The surfaces of carefully selected dies are processed to create a delicate frosted appearance. The image on the die is covered with protective tape, and the exposed surface is polished and buffed to achieve a "cameo" on a mirrored field.

During the actual striking, coin blanks previously burnished to remove imperfections are hand-fed one at a time into a coin press dedicated exclusively to proof coins. Our minters then strike each blank at least twice to bring forth even the most minute details with remarkable clarity.

Finally, to assure that coins you receive are as flawless as the craft allows, each must pass an unforgiving *gloved-hands-only* inspection. Then and only then is the clear protective capsule put in place to assure that in the future your coin remains as if it had been struck just moments before.

Each 1989 American Eagle proof gold one ounce coin contains one ounce of pure gold. Small amounts of silver and copper are added to provide durability. The proof silver American Eagle contains one troy ounce of .999 silver (for additional specifications, see back panel).

With four proof gold coins and one silver to choose from, all at surprisingly affordable prices, there's sure to be one or more coins to start or complement your collection.



One-Quarter Ounce Gold



One-Tenth Ounce Gold

Coins shown here approximate actual size



One Ounce Gold
Obverse
Reverse



One-Half Ounce Gold
Obverse
Reverse



One Ounce Silver
Obverse
Reverse



Acquire one 1989 American Eagle proof coin ... or the complete year's issue.



Whatever your choice, you'll enjoy an enduring collectible sure to be recognized and sought after by coin enthusiasts, and by collectors of other fine objects as well.

Order the American Eagle proof Silver Dollar for just \$23, or individual American Eagle proof gold coins for as little as \$65 each. To save \$30 over the price of individual 1989 coins—and enhance your enjoyment of 1986, 1987 and 1988 editions of these coins you may already own—consider the complete Four-Coin Gold Set for \$1,065.00.

Struck for you only on orders postmarked by September 29, 1989.

These magnificent coins can only be acquired directly from the United States Mint—exclusively on orders *postmarked by September 29, 1989*. Absolutely no orders will be accepted if postmarked after that date. To reserve your coins, simply fill in and mail the enclosed *personalized* American Eagle Proof Coin Order Form with payment.

The Mint will acknowledge your accepted order in writing; shipping of 1989 American Eagle proof coins begins in October and continues for three months.

Your coins will arrive in handsome display cases like the ones shown here, ready to be set in a place of honor in your home ... or to be presented as a treasured gift. They will also be accompanied by a Certificate of Authenticity signed by the Director of the United States Mint.

Don't miss out on this rare opportunity to acquire these magnificent coins directly from the United States Mint. Order your 1989 American Eagle proof coins today!



One Ounce Gold Coin

Content:	1.0000 troy ounce (31.105 grams) Gold
Weight:	1.0909 troy ounces (33.931 grams)*
Diameter:	1.287 inches (32.70 mm)
Thickness:	0.113 inch (2.88 mm)
Face Value:	\$50.00
Mint:	West Point Mint
Mint Mark:	"W"
Price:	\$585.00

One-Half Ounce Gold Coin

Content:	.5000 troy ounce (15.553 grams) Gold
Weight:	0.5455 troy ounce (16.966 grams)*
Diameter:	1.063 inches (27.00 mm)
Thickness:	0.085 inch (2.16 mm)
Face Value:	\$25.00
Mint:	Philadelphia Mint
Mint Mark:	"P"
Price:	\$295.00

One-Quarter Ounce Gold Coin

Content:	0.2500 troy ounce (7.776 grams) Gold
Weight:	0.2727 troy ounce (8.483 grams)*
Diameter:	0.866 inch (22.0 mm)
Thickness:	0.070 inch (1.79 mm)
Face Value:	\$10.00
Mint:	Philadelphia Mint
Mint Mark:	"P"
Price:	\$150.00

One-Tenth Ounce Gold Coin

Content:	0.1000 troy ounce (3.110 grams) Gold
Weight:	0.1091 troy ounce (3.393 grams)*
Diameter:	0.650 inch (16.50 mm)
Thickness:	0.049 inch (1.27 mm)
Face Value:	\$5.00
Mint:	Philadelphia Mint
Mint Mark:	"P"
Price:	\$65.00

One Ounce Silver Coin

Content:	0.999 troy ounce (31.072 grams) Silver
Weight:	1.000 troy ounce (31.103 grams)
Diameter:	1.598 inches (40.60 mm)
Thickness:	0.120 inch (3.04 mm)
Face Value:	\$1.00
Mint:	San Francisco Mint
Mint Mark:	"S"
Price:	\$23.00

*Balance of proof gold bullion coins consists of silver and copper, added for durability.



United States Mint numismatic programs are self-supporting. All proceeds from sales, after reimbursement for costs, are deposited to the general fund of the U.S. Treasury.



UNITED STATES MINT

To inquire about your order, please contact:
Customer Service Center
UNITED STATES MINT
10001 Aerospace Drive
Lanham, MD 20706
(301) 436-7400

Please do not direct your calls
or correspondence to other
United States Mint offices or facilities.

Designed and printed in the U.S.A.

1989 American Eagle
proof gold and silver coins.

Uncommon gifts for family and friends.



Introduce others to the beauty and craftsmanship of 1989 American Eagle proof coins!

No gift for family members, friends or business associates is quite as expressive as one you yourself would love to receive. So in addition to ordering your own 1989 American Eagle proof coins, order one or more for them ... or anyone else who would appreciate collectibles of such undeniable quality.

To order your gift coins, simply fill in and mail the enclosed reply form. We'll send the coins in their presentation cases directly to you. In the meantime, if you'd like to let the recipients know of the gift they'll soon be enjoying, simply detach and mail the card below.

Again, orders must be postmarked by September 29, 1989.



Look for the 1989 American Eagle
Proof Bullion Coin or Set
reserved as a gift for you,

from



1989 American Eagle proof coin delivery will begin in October 1989 and continue for three months. Delivery will be made directly to the gift giver.

Please give this to a friend who admires enduring beauty and craftsmanship.

What do uncommon collectibles have in common?
The qualities you'll find in 1989 American Eagle
proof coins.



1989 American Eagle proof gold and silver coins. Stunning revivals of classic American designs ... made with time-honored dedication and pride.

If you've ever owned fine collectibles, or admired those of friends or associates, you *already* know how rewarding 1989 American Eagle proof coins will be.

As do all fine collectibles, 1989 American Eagle proof coins reflect your appreciation of enduring beauty, intricate detailing—and the hard work and pride that went into them. Beyond that, American Eagle proof coins' unique heritage speaks to us *as Americans* in a way few other collectibles can.

Enduring images out of our nation's past ...

On the gold is Augustus Saint-Gaudens' "Liberty"—a design that inspired President Theodore Roosevelt to call the 1907 coin on which it first appeared "... the best coin that has been struck for 2,000 years."

Gracing the silver is A.A. Weinman's celebrated "Walking Liberty," an elegant rendering that first appeared on the silver half dollar minted in 1916.

Superbly hand-crafted, and individually minted.



Each American Eagle proof coin is individually crafted by our master minters to meet the United States Mint's exacting standards—and assure that even the most minute details emerge with remarkable clarity.

Carefully burnished coin blanks are hand fed

one at a time into presses fitted with special dies. Each side is struck at least twice to impart the "cameo" of a frosted image on a mirrored field. After striking, an unforgiving *gloved-hands-only* inspection assures that your coins are as perfect as the craft allows.

Struck for you only on orders postmarked by September 29, 1989.

Collector's versions of bullion

coins traded by investors, 1989

American Eagle proof coins come in four gold sizes—one ounce, one-half ounce, one-quarter ounce and one-tenth ounce—which you can acquire alone, or in the Four-Coin Gold Set. Purchase the one ounce Silver Dollar separately.

But please note—these magnificent coins will be struck *exclusively on orders postmarked by September 29, 1989*. To reserve your coins, simply fill in and mail the coupon below.



Before sealing, please be sure to:
*enclose check for correct amount, payable to United States Mint.
*sign your check
*sign your order form

1989 AMERICAN EAGLE PROOF COINS ORDER FORM

	OPTION NO.	QUANTITY	ITEM	PRICE	SUBTOTAL
1.	G19		1989 American Eagle Proof Gold (One Ounce)	\$ 585.00	
2.	G29		1989 American Eagle Proof Gold (One-Half Ounce)	\$ 295.00	
3.	G39		1989 American Eagle Proof Gold (One-Quarter Ounce)	\$ 150.00	
4.	G49		1989 American Eagle Proof Gold (One-Tenth Ounce)	\$ 65.00	
5.	G59		1989 American Eagle Proof Gold Four-Coin Set (One, One-Half, One-Quarter, One-Tenth Ounce)	\$1,065.00	
6.	S19		1989 American Eagle Proof Silver (One Ounce)	\$ 23.00	
				TOTAL	

DO NOT SEND CASH. Make check or money order payable to United States Mint.

METHOD OF PAYMENT: ☐ Check ☐ Money Order ☐ VISA ☐ MasterCard

Credit Card
Account No.

Expiration
Date

Month Year

GS9G902

Signature _____ Date _____

This space for Mint use only _____
Please print

Name _____

Street Address _____

City _____ State _____ Zip _____

Daytime Telephone Number _____

NOTE: Orders must be postmarked by September 29, 1989. The United States Mint will acknowledge your accepted order. Shipping will begin in October 1989 and continue for three months.

Although orders will not be filled until October 1989 or later, credit card orders will be billed and checks deposited immediately upon receipt by the Mint. The United States Mint reserves the right to limit quantities shipped and may discontinue accepting orders at any time. All sales are final and not subject to refund. You may receive your coins in multiple shipments.

To inquire about your order, please write: Customer Service Center, United States Mint, 10001 Aerospace Drive, Lanham, MD 20706.

Or call: (301) 436-7400.

Please use this form only if you don't have a separate order form already printed with your name and address.

1989 American Eagle Proof Coins

Each American Eagle proof gold coin contains pure gold fortified with small amounts of silver and copper for durability. The silver contains one troy ounce of .999 silver.

coin	content		weight		diameter		Mint Mark
	troy oz.	(grams)	troy oz.	(grams)	inch	(mm)	
one ounce gold	1.0000	(31.105)	1.0909	(33.931)	1.287	(32.70)	W
one-half ounce gold	.5000	(15.553)	.5455	(16.966)	1.063	(27.00)	P
one-quarter ounce gold	.2500	(7.776)	.2727	(8.483)	.866	(22.00)	P
one-tenth ounce gold	.1000	(3.1103)	.1091	(3.393)	.650	(16.50)	P
one ounce silver	.999	(31.072)	1.0000	(31.103)	1.598	(40.60)	S

Designed and printed in the U.S.A.



UNITED STATES MINT

To inquire about your order,
please contact:
Customer Service Center
UNITED STATES MINT
10001 Aerospace Drive
Lanham, MD 20706
(301) 436-7400





Office of the Director
United States Mint
Washington, D.C. 20220

Dear Fellow Collector:

If you're like most avid collectors, you just know when something's worth collecting ... even if it's not an object you're familiar with.

When you discover beauty and detailing in a silver pocket watch or a Tiffany lamp, for instance, these qualities tell you that the object was produced painstakingly by hand, by craftsmen dedicated to their work.

You've probably come to realize that discoveries like these don't come up as often as you hope.

If you can spare a moment, I'd like to tell you about a collectible that has all the qualities you seek -- one that you can be certain to acquire.

By taking advantage of this opportunity, you'll not only reward your good judgment and taste with a collectible you'll be proud to display -- you'll also reaffirm personal values that I believe you hold precious.

Introducing 1989 American Eagle proof gold and silver coins.

Produced exclusively by the United States Mint, American Eagle proof coins display in abundance two attributes all uncommon collectibles have in common: Exceptional beauty. And exquisite craftsmanship.

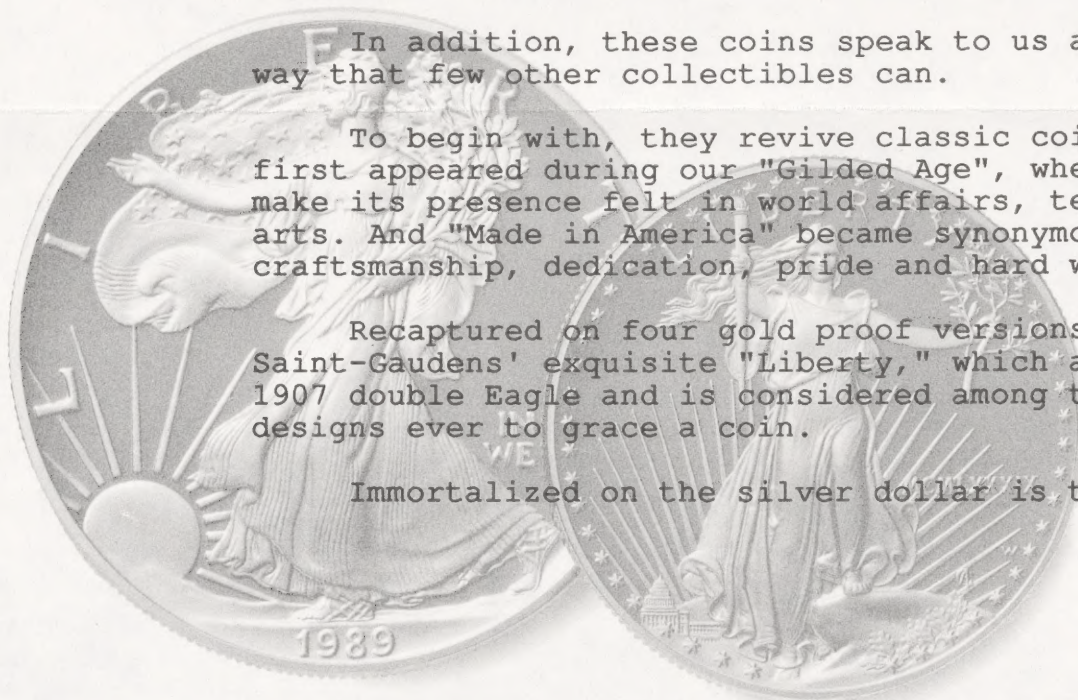
In addition, these coins speak to us as Americans in a way that few other collectibles can.

To begin with, they revive classic coin designs that first appeared during our "Gilded Age", when America began to make its presence felt in world affairs, technology and the arts. And "Made in America" became synonymous with craftsmanship, dedication, pride and hard work.

Recaptured on four gold proof versions is Augustus Saint-Gaudens' exquisite "Liberty," which appeared on the 1907 double Eagle and is considered among the most beautiful designs ever to grace a coin.

Immortalized on the silver dollar is the elegant

(over, please.)



"Walking Liberty" by another celebrated artist of that era, A.A. Weinman.

These dazzling images and painstaking craftsmanship of our master minters alone would put them on a par with the finest collectibles of any era. But there's one more powerful assurance that these coins will always be desirable as collectibles: Minting is strictly limited.

The United States Mint will only mint this year's American Eagle proof coins on orders postmarked by September 29. No more 1989 American Eagle proof coins will be issued -- at any time.

The enclosed brochure only begins to capture the artistry of these coins ... but it will give you an inkling of the dedicated craftsmanship that went into creating each one. Please look it over carefully.

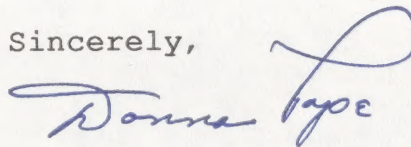
Then, to assure that we strike the 1989 American Eagle proof coins you need to start your collection, or to present as gifts, simply fill in and mail the enclosed personalized American Eagle proof coin order form with payment.

For your convenience, you can choose to pay by check, money order, MasterCard or VISA. We've also enclosed a gift card to notify recipients of your generosity, and an extra order form for friends or relatives who might want to acquire these proof coins on their own.

Please remember -- to assure we mint your coins, your order must be postmarked by September 29. So order your 1989 American Eagle proof coins without delay.

Soon, you'll experience once again the pleasure and pride that only comes from owning and displaying a truly uncommon collectible.

Sincerely,



Donna Pope
Director, United States Mint

P.S. A 1989 American Eagle proof coin makes a wonderful heirloom that will be appreciated by your children ... and their children. This is one reason among many to order either the complete set or individual coins today!